



# SEBASTIAN BALLESTER

GRAPHIC DESIGNER | CREATIVE DIRECTOR | MULTIMEDIA ARTIST

WWW.SEBA-BALLE.COM | SEBABALLE@GMAIL.COM | 813-713-0011

*\* WILLING TO RELOCATE \**

## WORK EXPERIENCE

### GOLF LOCKER, INC

ART DIRECTOR | 2011-2026

- Web Design
- Print Design
- Video Production
- Video Editing
- Photo Editing
- Product Photography
- HTML Front-End Coding
- Social Media Content & Management
- Email Marketing
- + Any other piece of content created for the company

### HENRY DEAN

ART DIRECTOR | 2021-2026

- Product and Textile Print Design
- Web Design
- Video Production
- Video Editing
- Photo Editing
- Product Photography
- HTML Front-End Coding
- Social Media Content & Management
- + Any other piece of content created for the company

### BIZARRO DESIGNS

CO-FOUNDER | 2019-PRESENT

- Product and Textile Print Design
- Web Design
- Video Production
- Video Editing
- Photo Editing
- Product Photography
- Social Media Content & Management
- Shopify Site Design and Maintenance
- Inventory Management
- Product Management
- + Much more!

## FREELANCE + SKILLS

### FREELANCE WORK

2011-2026

CLIENTS AND PROJECTS INCLUDING

- The University of Michigan Tampa Alumni Club
- Whitney Holbourn (Artist)
- Cam Parker (Artist)
- Tinybrush (Artist)
- Started Designs by Bring it To Life with partner
- Logo Design for many local startups
- Poster Designs for local artists and bands
- Social Media Content & Management
- Concert Photography, Video and Live streams
- Album Artwork + much more!

### SKILLS AND ABILITIES

INFINITE AND GROWING

- Adobe Creative Suite (Master)
  - Photoshop, Illustrator, Dreamweaver, Premiere, Bridge, Acrobat, After Effects and more!
- Windows and MacOS (Master)
- Final Cut Pro
- Content Creation
- Art Direction
- Management
- Multitasking
- Fast Learner
- Efficient

## EDUCATION

BACHELOR OF FINE ARTS | DIGITAL ARTS | UNIVERSITY OF TAMPA (2011)

ASSOCIATE OF ARTS | JAZZ GUITAR/MUSIC THEORY | HILLSBOROUGH COMMUNITY COLLEGE (2008)